

# Florence Energy News

## October 4<sup>th</sup> – 10<sup>th</sup> Public Power Week

October 4<sup>th</sup> through 10<sup>th</sup> has been designated nationally as “Public Power Week” to honor the service provided by public power electric utilities to hundreds of communities throughout the U.S. Because it is such a common part of most peoples’ lives, we tend to take electricity and those who supply it for granted. The residents of the Tennessee Valley are lucky to live in an area with a strong public power presence, including TVA and all of its power distributors.

You may wonder why you should care if your electricity is provided by a public power system or by an investor-owned utility. Both types of utilities provide a useful service. The electricity provided by either is identical. The difference doesn’t lie in the product but rather in the focus of the provider.

The investor-owned utility’s main focus is earning a reasonable return for its stockholders, who may or may not live in the service area. The public power system’s main focus is providing dependable electric service at a reasonable price. Obviously, the public power system must earn

enough funds to pay its expenses and pay for improvements to its system. As a public power system, we do not pay dividends to stockholders.

Here is a list of the benefits enjoyed by Florence Utilities’ customers.

- ◆ Low electricity rates – good for current customers and attractive for prospective businesses
- ◆ Equal or greater reliability
- ◆ Efficient service – low cost consistent with reliability, community goals, and sound business practices
- ◆ Responsiveness to customer concerns
- ◆ Local employment – our employees live in your community
- ◆ Emphasis on long-term community goals
- ◆ Quick response from crews located here in our community
- ◆ No split allegiance between customers and stockholders
- ◆ Access to tax-exempt financing for capital projects
- ◆ Opportunity for efficiency through integrated utility operations (operations with electric, gas, water, and wastewater)
- ◆ Local management and operations bring added community leadership
- ◆ Recognized commitment to conservation, safety, and the environment

- ◆ Local control over the electric distribution system aesthetics and design
- ◆ Local control that allows the matching of local resources to local needs
- ◆ Primary mission of providing low-cost, reliable service over maximizing profit
- ◆ Significant purchases from local vendors when economically feasible
- ◆ Decisions made locally — customers have a chance to give input easily

Florence Utilities appreciates the opportunity to serve all of our customers. We hope you are pleased with our service.

### NOTICE

**FLORENCE UTILITIES  
and  
The CITY OF FLORENCE  
will be  
CLOSED  
on WEDNESDAY  
November 11, 2009  
Veterans Day**

## **TVA Boosts Incentives to Produce Green Energy**

TVA has expanded incentives to businesses and residents to encourage the use of renewable energy, including \$1,000 to defray installation costs.

The incentives are offered through an expanded Generation Partners pilot program, in which customers sell all of the power they generate to TVA and their local power providers reimburse them through credits on their monthly electrical bills.

Under the new guidelines, instead of paying a flat 15¢ per kilowatt hour (kwh) to residential and small business customers and 20¢/kwh to larger demand customers, TVA will pay 12¢/kwh above the local electric rate and any fuel cost adjustments for solar power and 3¢/kwh above those rates and adjustments for other low-impact sources such as wind, hydro, and biomass.

TVA has increased the maximum installation size allowed to 999 kilowatts. More details are online at [www.tva.gov/greenpowerswitch/partners/](http://www.tva.gov/greenpowerswitch/partners/).



**Please Join Us**

**10th Annual**

**Light the Night Walk**

**Saturday, October 10, 2009**

**5:30 p.m.**

**Wilson Park**

September 2009

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# **Florence ENERGY**

**NEWS YOU CAN USE FROM FLORENCE UTILITIES**

This is the first issue of our NINTH year to send you **NEWS YOU CAN USE!!**

In each issue of Florence Energy, we include **ONLY information that we feel is important to YOU, our customers.** Please take some time to look over this issue and see what applies to YOU.

If you overpay your bill, you may have a CREDIT on your next bill. This is indicated by "CR" after the amount on your bill.

The 10th annual "Light the Night Walk" is Saturday, October 10, 2009. Join in this event to help Leukemia and Lymphoma patients.

October 4-10 is Public Power Week. Learn some of the benefits of being served by a public power system.

Inside, you'll find ways that TVA is boosting Incentives to Produce Green Energy.

[www.florenceutilities.com](http://www.florenceutilities.com)