

Under the Excellence in Education Program, customers can choose to donate a fixed amount of money each month (\$1.00 per month minimum) to either the Florence City School System or the Lauderdale County School System through a recurring charge on their utility bill. The program is completely voluntary. The customer may choose to stop donations at any time. All of the funds you donate go directly to the school system of your choice. Florence Utilities does not keep any of the donated funds.

Each school system decides how it will spend the funds donated to it. The funds will be spent for the benefit of the school system. The contributor cannot earmark it for specific purposes.

Every inhabitant of Lauderdale County benefits from a strong public education system. If you have children or grandchildren in a public school, it is obvious that a good school system increases their chances for a successful future. Even if you don't have children or grandchildren in a public school, you still have a stake in a well-educated public. Lauderdale County's work force is largely drawn from local public school graduates. We all want the people we deal with in the work place to be competent for the job. Businesses investigating Lauderdale County as a potential site for a new location want an intelligent, well qualified work force.

If you would like to voluntarily participate in this program, please complete and detach the form included in this insert. It can be dropped off or mailed with your next payment or mailed separately to the address included at the bottom of the form. Your donation will show as a line item on your bill each month. If you later decide to withdraw from the program, just notify Florence Utilities Customer Service at (256) 760-6512. If you want to contribute to both school systems, please send an application for each.

The public school systems thank you in advance for your support.

Excellence in Education

Yes, I wish to contribute to Excellence in Education.

You are authorized to add \$_____ (a minimum of \$1.00) to my Florence Utilities bill each month until I notify you to discontinue this authorization.

Name_____

(As it appears on the account-Please Print)

Address_____

Account #_____

Telephone #_____

I want my contribution to benefit:

Florence City Schools

Lauderdale County Schools

(check only one please)

Signature_____

Please detach and deliver to Florence Utilities or mail to:

Florence Utilities

Excellence in Education

P.O. Box 877

Florence, AL 35631

Dear Community Member,

Florence City Schools has a long-standing reputation for excellence in academic achievement, athletics and extracurricular activities. Students are provided a plethora of options and opportunities to reach their full potential. Through a rigorous instructional program, Florence City Schools features 14 Advanced Placement (AP) courses, 52 Career/Technical Education offerings, 14 competitive sports with 61 teams, and education from the “cradle to career”. Our award-winning fine arts program is nationally recognized. Florence City Schools students from the class of 2010 were awarded more than \$9 million in scholarships to universities such as MIT, Tulane, West Point, the U. S. Naval Academy, Vanderbilt, Auburn University, the University of North Alabama, Northwest-Shoals Community College and the University of Alabama.

The overwhelming support of our parents and our community is clearly evident through the City of Florence’s commitment to provide 35% of the district’s funding. In order to maintain excellence in the classroom in difficult economic times and decreased state funding, we are asking you to partner with us. The monthly amount you contribute will go directly to support instructional materials and programs in our teachers’ classrooms for the benefit of our community’s children. We are committed to becoming #1 in Alabama and among the top in the nation in five years. Please join us on the journey to success.

Sincerely,

Dr. Janet S. Womack
Superintendent
Florence City Schools

Dear Friends and Supporters of Lauderdale County Schools,

The Lauderdale County School System is rich in an outstanding tradition. From its first graduating class in 1913 to the current class of 2011, our schools and students have a proven record of excellence in academics, athletics, band, and extracurricular activities. Our twelve schools with their faculties/staffs and administrators serve over 8,800 students while working diligently each day to provide the needed foundation for our students to be successful as the next generation of leaders and workers.

This tradition of excellence has been upheld throughout the years by the continued support of friends and community members. During these difficult economic times and decreased state funding for our schools, we are asking you to partner with us to maintain our tradition of excellence. The monthly amount that you contribute toward the Excellence in Education program will provide direct support for instructional materials and programs to students, teachers, and schools in your communities. We are sure through the combined efforts of dedicated parents, educators/support staff, and cooperative community members, Lauderdale County Schools will continue to provide a solid education for our current students and for the generations to come.

Thank you for your support!

William Valentine
Superintendent
Lauderdale County Schools

Excellence in Education



We are all aware that because of the current economic situation and proration of state funds to public education, the public school systems in the Florence Utilities’ service area need additional funds. Florence Utilities has joined with the Florence City School System and Lauderdale County School System to implement a program to enable our customers to help the public school systems make up some of the lost funds. See inside to find out how you can help!